HP B321 31.5-inch LED Digital Signage Display



The equal opportunity DSD.

Bring an essential digital signage display into your organization at an affordable price point with the HP B321 31.5-inch LED Digital Signage Display, designed for use in conference rooms, reception areas, hallways, and anywhere you want to publicly distribute content during normal business hours.



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Essential front-of-screen features

Showcase your images, copy, and videos in Full HD¹ resolution on a screen that's visible to the
entire room. Get ample brightness and contrast ratios and see more of your image with narrow
bezels that don't detract from your message.

Easy connectivity

• Easily connect to a range of essential inputs, including VGA, DVI-D, HDMI, and USB. Use the RJ-45 port to push content from PC to display through your network. Import files from a USB thumb drive for playback on the display's basic media player.

Designed with the environment in mind

 Reduce power consumption and help lower your costs with mercury free display backlights, low halogen components,³ and arsenic-free display glass. The energy efficient display is also ENERGY STAR® and TCO qualified, and EPEAT® Silver registered.⁴

Place it where you need it

Quickly and easily mount the display using the integrated VESA mount pattern.⁵

Compact for small spaces

 Bring a digital signage displays into your smaller spaces with the compact 32-inch diagonal screen size, which fits readily into conference rooms and small foyers without overtaking the room.

Global reassureance

- Rest assured that your IT investment is supported by a standard, three-year limited warranty.
- Select optional HP Care Pack Services⁶ to extend your protection beyond the standard warranties.

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Viewing angleHorizontalBrightness²350 cd/mContrast ratio²Static: 300Response rate²7.6 ms (grFrequency²HorizontalAspect ratio16:9Native resolution1920 x 10Resolutions supported1920 x 10@ 60 Hz;USA (analUSB(1) USB 2.Other Input/Output(1) RJ45 In control signalAudio(2) 5W intUser controlsPower / In	
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@ 60 Hz; Input signal VGA (anal USB (1) USB 2. Other Input/Output (1) RJ45 In control signal Audio (2) 5W int User controls	080 @ 60 Hz
USB (1) USB 2. Other Input/Output (1) RJ45 It control signature of the	080 @ 60 Hz; 1680 x 1050 @ 60 Hz; 1600 x 900 @ 60 Hz; 1440 x 900 @ 60 Hz; 1280 x 1024 @ 60 Hz; 1280 x 720 1024 x 768 @ 60 Hz; 800 x 600 @ 60 Hz; 720 x 400 @ 70 Hz; 640 x 480 @ 60 Hz
Other Input/Output (1) RJ45 In control signature Audio (2) 5W int User controls Power / In	log), DVI-D, HDMI (HDCP support on DVI and HDMI); YPbPr component video
Audio (2) 5W int User controls Power / Ir	.0 input for playing multimedia files
User controls Power / Ir	Input for command and control and video over Ethernet; (1) IR input and (1) IR output for receiving and sending the IR ignals; (1) RS232 input and (1) RS232 output
	tegrated speakers; (1) 3.5mm audio input; (2) Stereo RCA inputs L/R; (2) Stereo RCA outputs L/R; (1) S/PDIF output
Power consumption Typical: 5.	nput /Menu / ▲Up, ▼ Down/ +Plus, - Minus
	55 W; Maximum: 69 W; Power Saving: 0.5W
	: 74,5 x 3,98 x 43,95 cm (29.33 x 1.56 x 17.31 in); Packaged: 82,1 x 11,9 x 55,7 cm (32.33 x 4.69 x 21.93 in) Ith (all four sides): 19 mm (0.74 in)
Weight Unpacked	d: 6,6 kg (14.5 lb); Packaged: 9 kg (19.8 lb)
Environmental Operating	g: 0° to 40° C (32° to 104° F); Non-operating: -20° to 60° C (-4° to 140° F)
AC power VGA cable HDMI cabl Wireless r	31.5-inch LED Digital Signage Display cord (1.8m) 5.9 ft e (1.8m) 5.9 ft sle (1.8m) 5.9 ft remote control des user guide, warranty, drivers)
(sold separately) Player, de thinnest of	Digital Signage Player - Attract and inform your customers with the compact and affordable HP MP4 Digital Signage esigned to drive static screen layouts and full-screen video signage content. Mount the space-saving design—HP's digital signage device—behind an HP Digital Signage Display to maximize available space, simplify installation and cture-perfect presentation of rich media content. Part number D3K58UA.
customer interactive	Digital Signage Player - Deliver dynamic and interactive signage content that attracts, engages, and astounds your reswith the powerful, flexible, and compact HP MP6 Digital Signage Player — designed to support dynamic and resignage content. Mount the compact design behind an HP Digital Signage Display to maximize available space, cture-perfect presentation of dazzling content, and create a total HP digital signage solution. 5 Part number A.
HP Digital	
	l Signage Installation Service - A range of installation service Care Packs. See www.hp.com/go/digitalsignage.
Limited warranty Protected that exter	l Signage Installation Service - A range of installation service Care Packs. See www.hp.com/go/digitalsignage. BSMI, CCC, cUL, NOM, China Energy Label Grade 1, EPEAT® Silver ⁴ , ENERGY STAR®, SmartWay Transport Partnership rosoft WHQL Certification.

- 1. High-definition (HD) content is required to view HD images.
- 2. All performance specifications represent the typical specifications provided by HP's component manufacturers; actual performance may vary either higher or lower.

 3. External power supplies, power cords, cables and peripherals are not Low Halogen. Service parts obtained after purchase may not be Low Halogen.
- 4. EPEAT® registered where applicable. EPEAT registration varies by country. See www.epeat.net for registration status by country.
- 5. Each accessory and mounting hardware is sold separately.
 6. HP Care Pack Services are sold separately. Service levels and response times for HP Care Pack Services may vary depending on your geographic location. Service starts from date of hardware purchase. Restrictions and limitations apply. See www.hp.com/qo/cpc for details

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 - · Hardware disposal
 - Auditing services

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